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# "MY GUN IS QUICK"

introducing **ROBERT BRAY** as "Mike Hammer"

UNITED ARTISTS PRESSBOOK

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# MICKEY SPILLANE HAMMERS OUT A TOPNOTCH MOVIE THRILLER IN "MY GUN IS QUICK"



Stills (l. to r., top): GUN-22; GUN-16; GUN-42. (Bottom, l. to r.): GUN-17; GUN-29.

MAT 44

Mickey Spillane's fictional sleuth, Mike Hammer, never had it so good in the romance department as he does in "My Gun Is Quick" at the . . . . . Theatre. Four of filmdom's most luscious dolls, oddly enough all discovered on television, appear opposite the newest of the Hammers, Robert Bray, in this United Artists release. As seen by the prying camera clockwise from upper left, Bray mixes business with pleasure with Gina Core, a fiery South American singer-ballerina who makes her debut in this film as a "strip-teaseuse"; makes time with Jeanne Carmen; hunts down a master criminal the easy way with Whitney Blake; parries posers with Pat Donahue and returns to Gina backstage for the wind-up of a wonderful new mystery thriller.

## 5—Count 'Em—5 Beauties Bedeck "My Gun Is Quick"

If there is a secret formula for the success of Mickey Spillane's "My Gun Is Quick," now at the . . . . . Theatre, it can be stated as: 5x39.18.33.

To get as scientific as one can get in the presence of five beautiful dolls, the formula explains itself thus: "5" is the number of luscious ladies who swiggle, wiggle or jiggle through the mystery melodramatics that make up the tension-packed action of this newest Spillane story, "39.18.33," give or take an inch or fraction thereof, are the measurements of bust-waist-hip, respectively. Robert Bray, as Mike Hammer the

private eye, meets up with each femme fatale in trigger-paced succession, though not all live to enjoy his amorous advances.

Whitney Blake, a blonde curver, makes her screen debut in "My Gun Is Quick" as the chief feminine allure to Robert Bray, portraying a socialite with underworld connections. Oddly enough Whitney first came to Hollywood's attention when she wore a pair of tight-fitting green torador trousers in a movietown stage presentation of "The Women." For weeks afterward she was alluded to around the film capital as "the girl who wore the green pants."

No. 2 on the Hammer trail is a fiery Latin American pepper-pot Gina Core, who strip-teases her way through this Mickey Spillane thriller. She's a native of Argentina who holds a Master's Degree in Education, is a noted ballerina with an operatic voice, and curves like a relief map of the mountain country in her homeland.

Pamela Duncan holds the third spot as Mike Hammer's sexy secretary. Like her co-star, Gina Core, Pamela's background, (educational, that is) includes college degrees from Columbia University and Hunter College, New York, where she

majoring in English literature.

Jan Chaney has a short life in "My Gun Is Quick"—but an explosive one. Her murder sends Bray hot after vengeance and smack into the arms of the other four. Dark-haired and curvy, Jan is a discovery of Tah Hunter, her neighbor in California.

Last but not least of the caravans quintet is Pat Donahue, a lovely blonde who plays a lovely blonde night club entertainer. Pat was recruited from television for this role, the start in the race for movie stardom in a field of the most beautiful actresses Hollywood ever corralled in one film.

## Robert Bray Stars In Leading Role Of Private Eye

(General Advance)

The newest and most exciting of the Mickey Spillane sex-and-suspense stories to reach the screen, "My Gun Is Quick," presented by Victor Saville through United Artists release, will be the best attraction at the . . . . . Theatre starting . . . . . Robert Bray, handsome and vigorous, plays Mike Hammer, the tough private eye who is the leading proponent of the kiss-and-mayhem school of sleuthing.

Four luscious actresses, oddly enough all recruited from television, appear opposite Bray; Whitney Blake is a blue-eyed blonde who plays a wealthy socialite caught up in the coils of an international gem-theft ring. Gina Core, a dark-eyed beauty from South America, debuts in the film as a fiery strip-tease artist. She won her fame as a singer as did Pat Donahue, another blonde who turned from singing with hands to acting in television which lead in turn to her debut in "My Gun Is Quick." The fourth newcomer is busty Jan Chaney, a discovery of Tah Hunter.

Others in the large cast include Don Randolph, Richard Garland, Fred Esler, Booth Colman and Pamela Duncan. The film was produced and directed by George A. White and Phil Victor from a screenplay by Richard Collins and Richard Powell.

## 'My Gun Is Quick' Best of Spillane

(Prepared Review)

Mickey Spillane is no slouch in spinning a tale of sex, suspense and violence. It is conservatively estimated that over 60 million Americans read his books avidly. For these Spillane fans and for the millions more to whom Spillane is more legend than literature, his newest motion picture entry, "My Gun Is Quick" will prove one of the most exciting screen experiences in years. It is a far cry from the straight melange of mayhem and murder usually encountered in murder mystery melodramas. Yesterday's audience at the . . . . . Theatre, where "My Gun Is Quick" bowed in for a week's run, found the unfolding tale replete with thrills, surprise twists and top-calibre performances by an excellent cast. It is easily the best Spillane has to offer and notches ahead of anything in mystery the screen has seen this season.

Much of the credit for the top-notch entertainment goes to Robert Bray's performance as Mike Hammer. His cool-headed, warm-blooded kiss-and-run game with four luscious dolls in pursuit of a murderer and a priceless diamond necklace is exciting in the extreme. Gina Core, a fiery new actress from South America, scores especially in the role of the strip tease artist, as does beautiful Whitney Blake in the leading feminine role.

The story pits Mike Hammer against an ingenious master criminal who somehow has latched onto a jewel cache stolen during the war by a sticky-fingered Colonel. George A. White and Phil Victor produced and directed "My Gun Is Quick" from a taut and tense screenplay prepared by Richard Collins and Richard Powell. The film is presented by Victor Saville through United Artists release.

# Bray Makes 'Mike Hammer' A Real Guy!

(Feature)

## For Bray It's A Four-Star Movie In Black & Blue

(Feature)

"My Gun Is Quick" was filmed in black and white, but Robert Bray, who portrays Mickey Spillane's Mike Hammer in the United Artists release at the ..... Theatre figures the film was photographed in black and blue.

For during the rigorous performance of his starring role, Bray suffered several physical injuries.

One scene required Whitney Blake to drive a cruiser to a dock, and for Bray to leap aboard as the boat moved out. The pretty blonde actress didn't maneuver the boat close enough and Bray hit the side of the boat and then the water. A bruised eye and bruised knee resulted.

In a fight scene with Peter Markos, playing a one-armed sailor with a hook, Bray was jabbed in the ear during the wild swings of the dangerous hook. A bloody ear was the result.

When a giant crane dropped tons of scrap close to him in another sequence, a flying piece of metal cooked ray in the head.

In another sequence three heavies waylay him, and beat him severely. In the heat of the fight, several punches landed where they weren't intended, and the bruised Bray merely took it for granted that this was what Spillane intended for his fictional Hammer.

However, grinned Bray, "in the other action sequences I only got bruised lips." He was referring to his love scenes with Whitney Blake, Gina Core, Jan Chaney, Pat Donahue and Pamela Duncan. Spillane's character is active in the romantic field, as he is in the field of action and mayhem, and "My Gun Is Quick" allows Bray ample sequences to display this facet.

## Bray Hits Top Via TV and 'Bus Stop'

(Feature)

Robert Bray, who attains stardom with his portrayal of Mike Hammer in Mickey Spillane's "My Gun Is Quick" at the ..... Theatre, was born in Montana and had ranching on his mind as a boy. His first contact with film studios was as a back lot laborer. Then he started in small roles in westerns.

But in 1951 he had his first taste of theatrics in a Little Theatre Group play. He set his sights high—Hollywood stardom—and prepared for it by a strenuous program of sports activities, such as fencing and dancing, to enable him to be light on his feet and to attain a sense of rhythm. He studied acting, seriously and intently.

He considers his "break" being cast in a "Medic" TV stanza called "Physician, Heal Thyself!" the sign that Director Josh Logan later previewed before he signed Bray to play the bus driver in "Bus Stop" opposite Marilyn Monroe and Don Murray.

## Number Four

A less violent, warmer personality has been created for Mike Hammer, the internationally known private eye in the library of Mickey Spillane novels. The character surgery was performed by Robert Bray in "My Gun Is Quick" at the ..... Theatre. The first Mike Hammer was Bill Elliot, toughest of the breed; Ralph Meeker made Mike harder but more sophisticated; Anthony Quinn's Mike was dogged and dirty. Bray sees Mike differently. You'll like him,



Still GUN-27

Mat 34

Even the "B-Girls" who decorate the dim-lit bars along the way in "My Gun Is Quick" find Robert Bray irresistible. Bray plays Mickey Spillane's tough private investigator, Mike Hammer, in this Victor Saville production for United Artists release, now playing at the ..... Theatre. Whitney Blake is the chief feminine allure in a production which features four luscious actresses, all making their film debuts here. The others are Gina Core, Pamela Duncan, Pat Donahue and Jan Chaney.

## 'Technical Adviser' Offers Women 'Aggressors' Tips On Strips—In Movie Producer Claims

(Feature)

Note to pretty girls: You want to travel? Well if travel appeals to you, peel off for the burlesque circuit and you'll see the world in high style and get paid for it.

That's the advice of Jackie Paul, a red-headed swiveler who was "technical adviser" for a night club sequence in "My Gun Is Quick." United Artists release co-starring Robert Bray and Whitney Blake, coming ..... to the ..... Theatre.

This is a suspense thriller based on the Mickey Spillane novel, and one scene finds Ray, as Mike Hammer, pursuing Gina Core to the nightclub where she works. Gina portrays a stripper. Since the actress had never strutted down a runway, Jackie was brought in to teach the proper gyrations of the trade. Jackie also is seen in a brief scene dancing in the same club.

Jackie has been a burlesque performer for three years, and was spotted in a night club in Hollywood by the casting offices for "My Gun Is Quick."

A sense of rhythm and an ability to relax are the two most necessary ingredients for successful strippers, Jackie believes. The relaxation comes

from the need to dismiss surroundings and possible loud audience reactions. The rhythm, naturally, is what comes natural to all good dancers.

"Most of the girls," Jackie sighed, "are frustrated dancers. Some of us never get to the top and settle for the burlesque circuits. Some of us like the business—traveling over the world, wearing attractive costumes, things like that which all women want to do. I like it."

Jackie was a bit player in the movies when a stripper friend of hers took sick one night. Jackie filled in, or took off, for that night, and was signed to a contract to solo herself at the same club.

## Four Of A Kind

Four luscious actresses make their motion picture debuts in Mickey Spillane's "My Gun Is Quick" at the ..... Theatre and each was discovered on television.

Whitney Blake, a blue-eyed blonde is top-featured with Robert Bray, who plays Mike Hammer in the United Artists release.

Gina Core, a dark-eyed beauty

George A. White, who produced Mickey Spillane's "My Gun Is Quick" at the ..... Theatre; formerly was a film editor at MGM.

"I remember in editing Ava Gardner and Lana Turner pictures, that audiences loved those scenes in which Ava and Lana made advances to the leading man. In this Spillane picture we have five girls on the make for Robert Bray, who plays Mike Hammer, and I am certain the same chemical reaction will follow."

White thinks that in real life men rarely encounter the pleasure of an exotic beauty being the aggressor. And women, on the other hand, may have the faintness, but the so-called breeding of our civilization keeps them in check. Thus, he feels, such scenes are natural audience winners.

The girls who go for Bray in "My Gun Is Quick" include Whitney Blake, Gina Core, Jan Chaney, Pat Donahue and Pamela Duncan.

From South America, who won her fame as a singer, also debuts in the film, as does Pat Donahue, another blonde who turned from singing with bands to acting in television.

Finally, newcomer is lusty Jan Chaney, who also came to television from a Hollywood stage play.

## Pepper-Pot Starlet

The most exciting discovery to come out of the south Americas since Lupe Velez is the description applied to vivacious Gina Core, who makes her film debut in "My Gun Is Quick." Mickey Spillane thriller which opens ..... at the ..... Theatre.

Gina has her own reasons why not many girls from South America make their mark in motion pictures. "Hollywood takes us for granted," she explained. "But take a girl from Europe," she added, "if a girl comes from the Scandinavian countries, one says, 'Ah, another Garbo.' If from Germany, she is compared to Dietrich."

Her aim is to succeed in Hollywood and represent as much as possible all South American girls who never had a chance here. From all indications, the chile-peperish actress, who also is a talented singer and dancer, will be on her way to stardom after "My Gun Is Quick."

## SELF-STARRER!

Robert Bray, who portrays Mickey Spillane's Mike Hammer in the United Artists release, "My Gun Is Quick" at the ..... Theatre photographed himself for scenes in the film.

One sequence shows Bray driving a car while following a suspect. Directors George A. White and Phil Victor had a camera placed in the seat back of Bray, had a control switch placed in Bray's hand, and Bray drove around, starting and stopping the camera until he himself took the necessary footage needed for the scene.

Whitney Blake appears with Bray in "My Gun Is Quick," together with Gina Core, Jan Chaney, Pamela Duncan and Pat Donahue.

## Wiggle or Waggle?

Whitney Blake is a firm believer in a firm walk being more sexy than a wiggle, a wiggle or a jiggle.

The attractive young actress makes her screen debut opposite Robert Bray in the Mickey Spillane thriller, "My Gun Is Quick," due ..... at the ..... Theatre.

Says Whitney, "I walk with a firm vertical movement, and do not accentuate any horizontal feminine-invented wiggles."

Whitney thinks the exaggerated feminine movement has been out-moded. The slinky vamp of the old school, she believes, used up all the headlines that belong to the swingin' school."

"All things being equal," she declares, "a girl can be as sexy walking straight up and down as she can straying her body in a figure eight."

"I guess it pays to be polite to Marilyn Monroe."

Robert Bray was explaining how he got the choice Mike Hammer role in "My Gun Is Quick," now at the ..... Theatre.

"About my being courteous to the lovely Marilyn: I was the bus driver in 'Bus Stop' and the producers of the Mickey Spillane novel liked what they saw and signed me for 'My Gun Is Quick.'"

"I had been surprised when the producers said they wanted me because of my 'Bus Stop' role because essentially it was a comedy role. But I can see now that the ability to perform comedy helps me in this Mike Hammer role. I play him with a warm lightness, and a heart-of-gold hardness. We're hoping that audiences will like the added touches."

Playing Mike Hammer has affected his friends—and his enemies. Many of his buddies like to page him at restaurants by asking for "Mickey Spillane" or "Mike Hammer." He answers to both.

And then there come the times when he's minding his own business, and some guy saunters: "So you're Mike Hammer, the tough detective, eh?" Then he knows that the fellow has a chip on his shoulder and retreat is the best diplomacy.

"Playing with Marilyn Monroe made life very interesting," Bray concludes, "but I have a hunch that the portrayal of Mike Hammer will make the future more turbulent."

## High Spot!

One of the highest-angle camera shots ever seen in a film is a high light action scene in the Mickey Spillane thriller, "My Gun Is Quick."

The sequence occurs in a scrap yard at the Los Angeles docks. The villain attempts to dispose of Bray by dropping tons of scrap on him as he trails a suspect on the waterfront. To give the scene added thrills, Producer George A. White asked that his camera be placed on the top ladder of the crane, some 60 feet above ground.

"Since no cameraman wanted to make the trip on high, White himself handled the filming."



Still GUN-81

Mat 1B

Robert Bray as Mickey Spillane's private sleuth, Mike Hammer, in "My Gun Is Quick," the next attraction at the ..... Theatre.

# POSTERS AND LOBBIES

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**"MY GUN IS QUICK"**  
by ROBERT BRAY, "Mike Hammer"

1-SHEET



22 x 28 LOBBY CARD



A Brand New Blast-Of That  
**MICKEY Spillane**  
Brand Of Terror... Teasing--And Trigger--Hot Action!

**"MY GUN IS QUICK"** ROBERT BRAY, "Mike Hammer"

3-SHEET



14 x 36  
INSERT  
CARD



SET OF 8-11 x 14 LOBBY CARDS

## MAKE UP YOUR OWN HERALD!

Use scene mat 4A (page 8) as cover of a flash throw-away with ad on back. Print locally on colored news stock and distribute on streets, through mail and at all stands where Mickey Spillane books are sold.

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**MICKEY SPILLANE'S** 100%  
**"MY GUN IS QUICK"** 100%

Introducing

Robert Bray 50%

as **"MIKE HAMMER"** 50%

with Whitney Blake 15%

Don Randolph • Richard Garland • Fred Essler  
Booth Colman • Pamela Duncan • Gina Core  
Patricia Donahue • Jan Chaney 15%  
(no advertising requirements)

Screenplay by

Richard Collins and Richard Powell 25%

Screen Story by Richard Powell 25%

Produced and Directed by

George A. White and Phil Victor 25%

Released thru United Artists 15%

## THE STORY (not for publication)

Private investigator Mike Hammer (Robert Bray) befriends a hungry girl, Red (Jan Chaney), who tries to give him her ring in return. When Red is found murdered, Hammer enters the case. The ring is missing, and Hammer finds it belongs to the Venacci collection. This collection had been stolen in Germany by a Colonel Holloway (Donald Randolph), who had been sent to Leavenworth for the theft. But the Venacci jewels had never been found. Red's ring is part of the Venacci loot.

Hammer is led to Louis, a deaf mute who works at the night club where Red had once worked. Louis is killed before he can tell Hammer anything. Hammer however follows a man named Lou (Richard Gardner) to a beach house, owned by Nancy Williams (Whitney Blake).

She has just returned from ten years in Europe, and fires Lou when Hammer tells her he is connected with two murders. Hammer also discovers that Colonel Holloway had once rented Nancy's house while she was in Europe.

Holloway, just released from jail, arrives on the scene. He tells Hammer that the La-Roche gang had traced the jewels to the deaf mute when he made the mistake of giving Red the ring.

Hammer goes on a one-man campaign against all factors to find the true culprits, recovers the jewels and puts the finger on the beautiful Nancy as the master-mind of the Venacci jewel pursuit.

RUNNING TIME: 88 MINUTES

## THE CAST

Robert Bray	.....	Mike Hammer
Whitney Blake	.....	Nancy
Pat Donahue	.....	Dione
Donald Randolph	.....	Holloway
Pamela Duncan	.....	Velda
Booth Colman	.....	Captain Pat
Jan Chaney	.....	Red
Gina Core	.....	Maria
Richard Garland	.....	Lou
Charles Boaz	.....	Gangster
Peter Mamakos	.....	La Roche
Claire Carleton	.....	Proprietress
Phil Arnold	.....	Shorty
John Dennis	.....	Al
Terrence De Marney	.....	Jean
Jackie Paul	.....	Stripper
Leon Askin	.....	Teller

## PRODUCTION STAFF

Produced and directed by..... George White and Phil Victor  
Screenplay by..... Richard Collins and Richard Powell  
Screen Story by..... Richard Powell  
Based on the novel by..... Mickey Spillane  
Cameraman..... Harry Neuman  
Art Director..... Boris Leven  
Sound..... Ralph Butler  
Production Manager and Asst. Dir..... Frank Parmenter  
Film Editor..... Frank Sullivan  
Music..... Marlin Skiles